



CITY OF TUCSON



Ready to Protect
Proud to Serve

NEWS RELEASE

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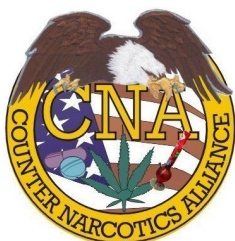
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2012 “CHOOSE TO REFUSE” ANTI-DRUG CAMPAIGN WARNS OF THE DANGERS OF METH, PRESCRIPTION DRUGS

The Counter Narcotics Alliance (CNA), in partnership with the Tucson Police Department and the Meth Free Alliance, is launching their 2012 “Choose to Refuse” Anti-Drug Campaign. **A news conference will be held Friday, May 25, 2012 at 10:00 a.m. at the Tucson Police Department Operations Midtown Service Center, which is located at 1100 S. Alvernon Way.**

Captain George Rodriguez of the Counter Narcotics Alliance and Tucson Police Department will present an overview of the campaign and screen CNA’s 2012 television public service announcements (PSAs). Four television PSAs and other informational materials and tools were created to raise awareness of the dangers of drugs in our region. The PSAs focus on meth education, the dangers of prescription drugs and the importance of community policing. The Counter Narcotics Alliance’s 2012 campaign message is **“Choose to Refuse”**. The campaign is funded by a grant provided by the United States Department of Justice, Office of Community Oriented Policing Services.

Captain Rodriguez as well as a number of professionals and citizens involved in the campaign will be available for interviews. Please plan on joining us as we kick off this important and informational campaign!



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For accommodations; materials in accessible formats; foreign language interpreters; and/or materials in a language other than English, please contact the Tucson Police Department Public Information Office at (520) 791-4852 or (520) 791-2639 for TDD at least five (5) business days in advance. Para arreglos; materiales en formatos accesibles; interpretes de idioma extranjero; y/o materiales en otro idioma que no sea inglés, por favor comunicarse al Departamento de la Policía de Tucson a la sección de Información Pública al (520) 791-4852 o (520) 791-2639 para TDD por lo menos con cinco (5) días hábiles de anticipación.

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